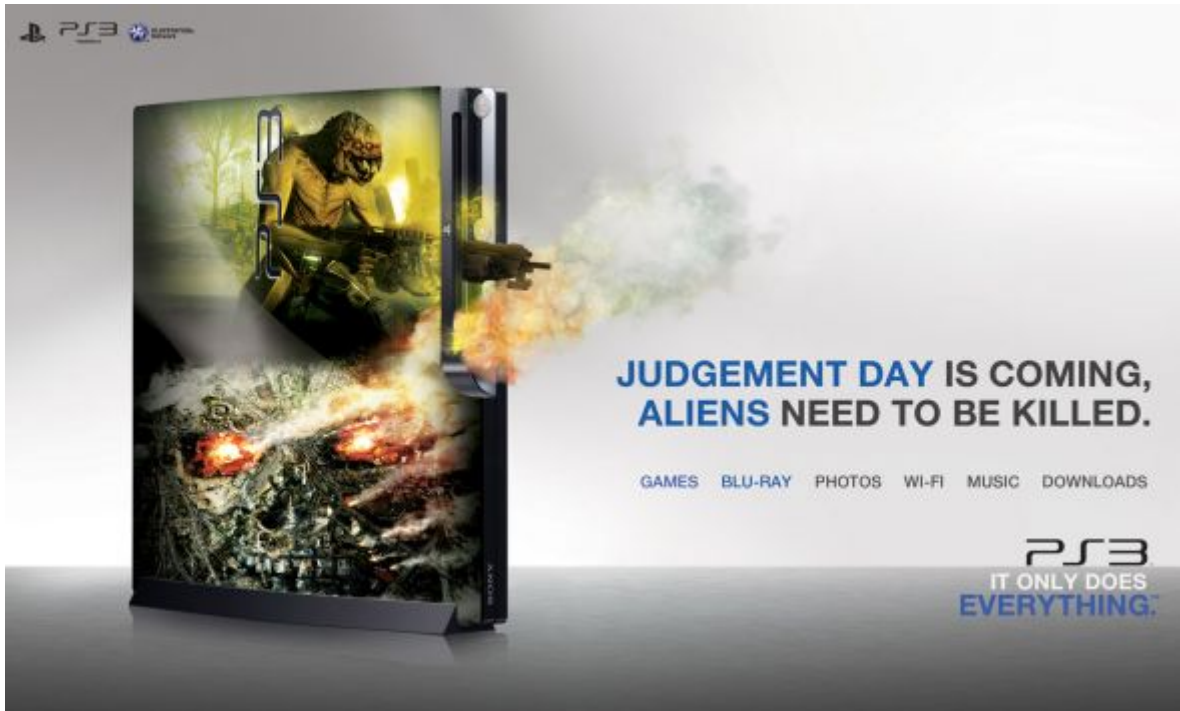


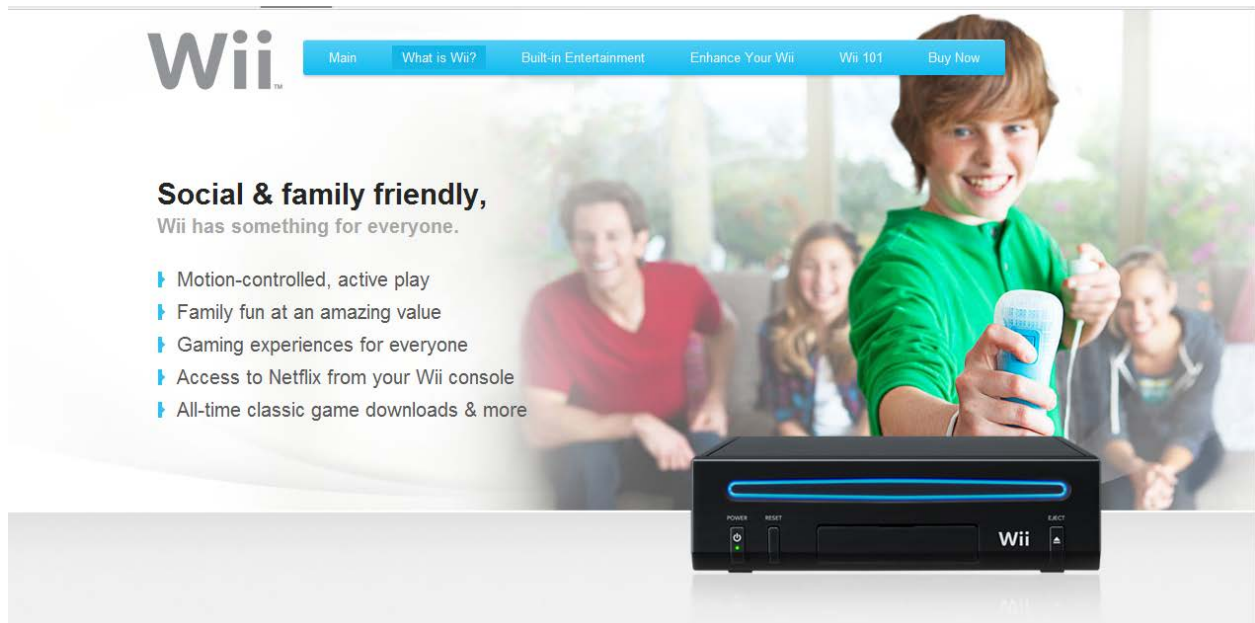
Exhibit A: Class I

Exhibit A-1



Source: Diagonal Mexico

Exhibit A-2



Source: Nintendo Website, <http://www.nintendo.com/wii/what-is-wii/>

Exhibit A-3



Source: TechTreak.com

Exhibit A-4



Source: Playstation.com

Exhibit A-5



The advertisement features a black PS Vita console at an angle, showing its 5-inch OLED screen with a grid of game icons including Gran Turismo Sport, Mario Kart 8, and others. The background is a deep blue with a subtle pattern of white geometric shapes (triangles, squares, circles, and crosses) scattered across the right side. The Sony logo and 'make.believe' tagline are in the top right corner. The PS VITA logo is in the top left. On the left side, the text 'The Ultimate Portable Gaming Experience' is followed by a list of features: 5" OLED capacitive touchscreen, Front and rear cameras, Front touch screen, Rear track pad, SIXAXIS motion control, Three-axis electronic compass, and Wi-Fi and 3G. At the bottom right, it says 'Pre-order | Q2 2012'. A small line of legal text is at the very bottom left, and the ActivArt logo is at the bottom right.

PS VITA
PlayStation Vita

SONY
make.believe

The Ultimate Portable Gaming Experience

- 5" OLED capacitive touchscreen
- Front and rear cameras
- Front touch screen
- Rear track pad
- SIXAXIS motion control
- Three-axis electronic compass
- Wi-Fi and 3G

Pre-order | **Q2 2012**

"PS", "PlayStation", "VITA" and "PSV" are trademarks or registered trademarks of Sony Computer Entertainment Inc. All rights reserved.

ActivART

Source: Playstation.com

Exhibit A-6



Source: PlayStation Network Website, <http://us.playstation.com/psn/>

Exhibit A-7



Source: Game Informer, March 2011

Exhibit A-8

NINTENDO 3DS.

Main What is Nintendo 3DS? Features Built-In Software Downloads **BUY NOW**

Nintendo 3DS is portable gaming for **everyone**.

Nintendo 3DS is a handheld entertainment system like no other, with a variety of amazing features that could only come from Nintendo.



Use Parental Controls to restrict 3D mode for children 6 and under.

Let us show you why you'll enjoy **Nintendo 3DS**.

 <p>3D entertainment without glasses</p>	 <p>Games found nowhere else</p>	 <p>Access to Nintendo DS games</p>	 <p>3D photos, plus more</p>	 <p>Built-in fun, right out of the box</p>	 <p>Downloadable games, & more</p>
--	--	---	--	--	--

Source: Nintendo Website, <http://www.nintendo.com/3ds/what-is-nintendo-3ds/>

Exhibit A-9



Exhibit A-10



Source: PlayStation Website, <http://us.playstation.com/psvita/>

Exhibit A-11



Exhibit A-12

THE HOOKED-UP LIFESTYLE

DON'T JUST PLAY THE GAME. BE THE GAME. THE WII CONSOLE FROM NINTENDO IS BRINGING A NEW GENERATION OF GAMING TO YOUR LIVING ROOM.

Wii MULTIPLE PLAYER GAMING

It's no fun if your crew can't get some. Nintendo's always been first in multiplayer gaming and now Wii makes it even more fun to give your boys a virtual smack down. Lean into turns as you race each other, throw real punches in a boxing match, point out your fans with precision. With the ability to connect up to four Wii Remotes at once, multiplayer madness will have everyone in the spot rocking!

ALL NEW CONTROL

Sitting still to play games is so last year. One of the hottest features of Nintendo's new console is the Wii Remote, which allows players to really get in the game. The Wii Remote literally becomes your racket in a tennis game, your steering wheel in a driving game, and your weapon in a first person shooter. Whether you're perfecting your serve, tearing up the track, or dodging bullets, you'll consistently be burning those unwanted calories.

PAST, PRESENT & FUTURE

As you move forward, you can't forget your past. With the Wii Channel Menu, which comes to life on your screen every time you turn your console on, you've got the best of gaming past, present, and future at your fingertips. You can play games, beat the net, and more, right from your TV. You redeem Wii Points (available online and at retail) to download some of your favorite Nintendo games from the past 20 years (subject to availability). Imagine, really a chance to beat that high score on Donkey Kong®, Super Mario 64®, and F-Zero®. Once you download games, they live as individual channels in your Wii Menu. This way you'll never forget where you came from.

EXCLUSIVE WII GAMES

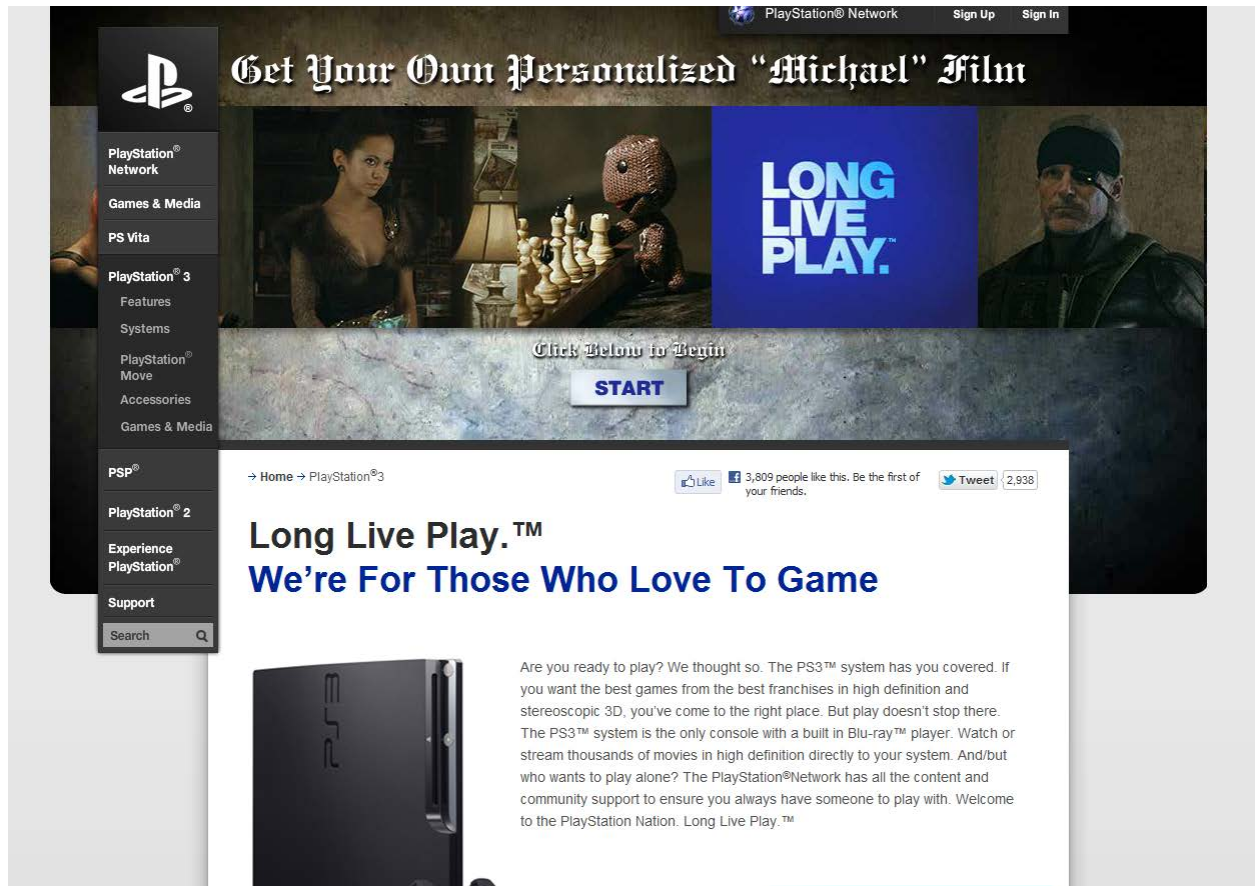
You're supposed to "beat the game, not the player," but the Wii makes it hard to. The Legend of Zelda®, Twilight Princess®, Metroid Prime® 3, Corruption, and Mario Galaxy® are brought to life for the new system. For the artistically inclined, the Wii Remote and Wii Sports disc (packed-in with hardware) delivers the most natural, intuitive, and realistic sports action ever. Game on!

Wii
from Nintendo

E-T
PRODUCTS RANGE FROM EVERYONE TO TEEN
CONTENT RATED BY ESRB

The Wii logo is a trademark of Nintendo.

Exhibit A-13



Source: PlayStation Website, <http://us.playstation.com/ps3/>

Exhibit A-14



Source: Froobi.com

Exhibit A-15



Source: The Gaming Vault, <http://www.thegamingvault.com/2011/12/a-special-holiday-message-from-sony/>

Exhibit A-16



**Get your
whole body
in the game.**

Kinect for Xbox 360 is a great way to stay active. That's why Kinect is the official sponsor of Play 60, the movement for an active generation. Join the Play 60 movement today at NFLrush.com.



KINECT™
for  **XBOX 360.**

Official sponsor of



Source: Microsoft

Exhibit B: Class II

Exhibit B-1

What makes Pogo unique? [Learn more >>](#)

Relaxing Games Escape into the Fun	Skill Games Tickle that brain!	Multiplayer Games Challenging Classics
 Balloon Bounce	 BOGGLE Bash	 RISK
 Poppit!™	 Bingo Luau	 MONOPOLY World
 Mahjong Garden	 Sweet Tooth 2	 YAHTZEE Party

MONOPOLY
HERE & NOW - THE WORLD EDITION

Trivial Pursuit

Poppit!

Yahtzee

Register FREE

Register now and get
10,000 tokens

Tokens	Prizes & Draws	Amazing Mini	Chat Rooms
 Earn TOKENS from playing Pogo games, redeem them on Mini items or gifts. Learn more >>	 Take the chance to win cash prizes every day. Take part in our Daily Specials for Tokens and surprises. Learn more >>	 Customise your mini to your mood and share your creativity with other Pogo players. Learn more >>	 Playing is even more fun with friends. Make new friends by chatting with other players on Pogo! Learn more >>

Source: Pogo.com

Exhibit B-2



Source: Electronic Arts

Exhibit B-3

The screenshot displays the OnLive website interface. At the top, a blue banner reads "onLIVE™ DESKTOP A PC Desktop right on your iPad!" with a "Learn More" button. Below this, a navigation bar includes "onLIVE®", "SERVICE", "GAMES", "STORE", and "SUPPORT". A secondary navigation bar states "PLAY INSTANTLY ON YOUR PC, MAC®, TV, TABLET OR PHONE." The main content area features a large "SEGA® HALF-OFF ALL WEEK" promotion, with the text "Half-Off SEGA Games! Get a slice of the action, any way you like it. Ends March 4! Save Now!" and a progress bar. Below the promotion, a grid of featured games is shown, each with a price and a "TOP GAMES" tab. The games listed are: Pro Evolution Soccer 2012 (\$39.99), Saints Row: The Third (\$6.99+), Batman: Arkham City (\$5.99+), Super Street Fighter IV Arcade Edition (\$39.99), Assassin's Creed Revelations (\$49.99), NBA 2K12 (\$29.99), Driver: San Francisco (\$49.99), and Assassin's Creed Brotherhood (\$39.99, marked as a sale from \$29.99). On the right side, there is a "TRY GAMES FREE!" section with a registration form including fields for email, password, player tag, and date of birth, along with checkboxes for email notifications and terms of service agreement. Below this is a "3 WAYS TO PLAY" section and a "GAME BUNDLES" section featuring the "PlayPack Bundle".

onLIVE™ DESKTOP A PC Desktop right on your iPad! [Learn More](#)

Not an OnLive member yet? [Sign Up FREE](#) | [Sign In](#)

onLIVE® SERVICE GAMES STORE SUPPORT

PLAY INSTANTLY ON YOUR PC, MAC®, TV, TABLET OR PHONE.

SEGA® HALF-OFF ALL WEEK

Half-Off SEGA Games!
Get a slice of the action, any way you like it. Ends March 4! [Save Now!](#)

TOP GAMES NEW RELEASES SPECIALS ALL GAMES TOUCH PLAYABLE

Featured Games:

- Pro Evolution Soccer 2012** \$39.99
- Saints Row: The Third** \$6.99 +
- Batman: Arkham City** \$5.99 +
- Super Street Fighter IV Arcade Edition** \$39.99
- Assassin's Creed Revelations** \$49.99
- NBA 2K12** \$29.99
- Driver: San Francisco** \$49.99
- Assassin's Creed Brotherhood** \$39.99 (SALE! from \$29.99)

TRY GAMES FREE!
No credit card required.

Enter Email:

How will OnLive use my email?
Enter Password:

Weak Medium Strong

Create Player Tag:

Date of Birth: Month Day Year

☒ Email me about OnLive Game Service news, updates and offers.

☐ I agree to the OnLive Terms of Service, Privacy Policy, and Community Guidelines.

[Start Playing!](#)

3 WAYS TO PLAY


- 1 Demo Free
Test-drive games instantly!
- 2 Rent or Purchase Games
3-day, 5-day or Full Access
- 3 Get the PlayPack Bundle
Unlimited Access to 140+ Games

GAME BUNDLES

PlayPack Bundle

Source: OnLive Website, http://www.onlive.com/games/featuredgames#&tab=top_games

Exhibit B-4



Powered by EA

STOREABOUTDOWNLOAD ORIGIN

About Origin

Download Origin



Origin Careers

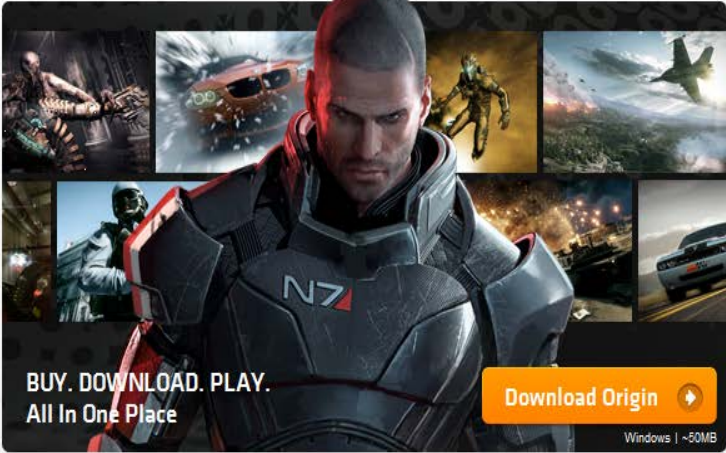
FAQ

Have a Question?

Get The Answers You Need
Browse our comprehensive knowledge base or get free live support through the [Origin Help](#) page.

Your Privacy is Our Priority
Origin is, and always will be, completely free of spyware and malware. [Learn More.](#)






BUY. DOWNLOAD. PLAY.
All In One Place

Download Origin

Windows | ~50MB

About Origin

Home ▸ About Origin



Origin brings an entire universe of gaming into a single, convenient application. Downloads are streamlined for quick and easy installation, and you can securely purchase and play your favorite games any time and any place you want. You can even chat with your friends right from the Origin application while you play. New features recently added to Origin include live streaming demos, free-to-play games, and a beta cloud storage feature. This feature allows you to save your progress online, then pick up where you left off from any Origin-enabled PC. For gamers on the go, Origin services are also available on your mobile device!

Origin is now expanding to offer top PC game titles from some of the world's best video game publishers, giving you even more access to the latest and greatest in gaming content.

Source: EA Origin Website, <http://www.origin.com/about>

Exhibit B-5



Exhibit B-6

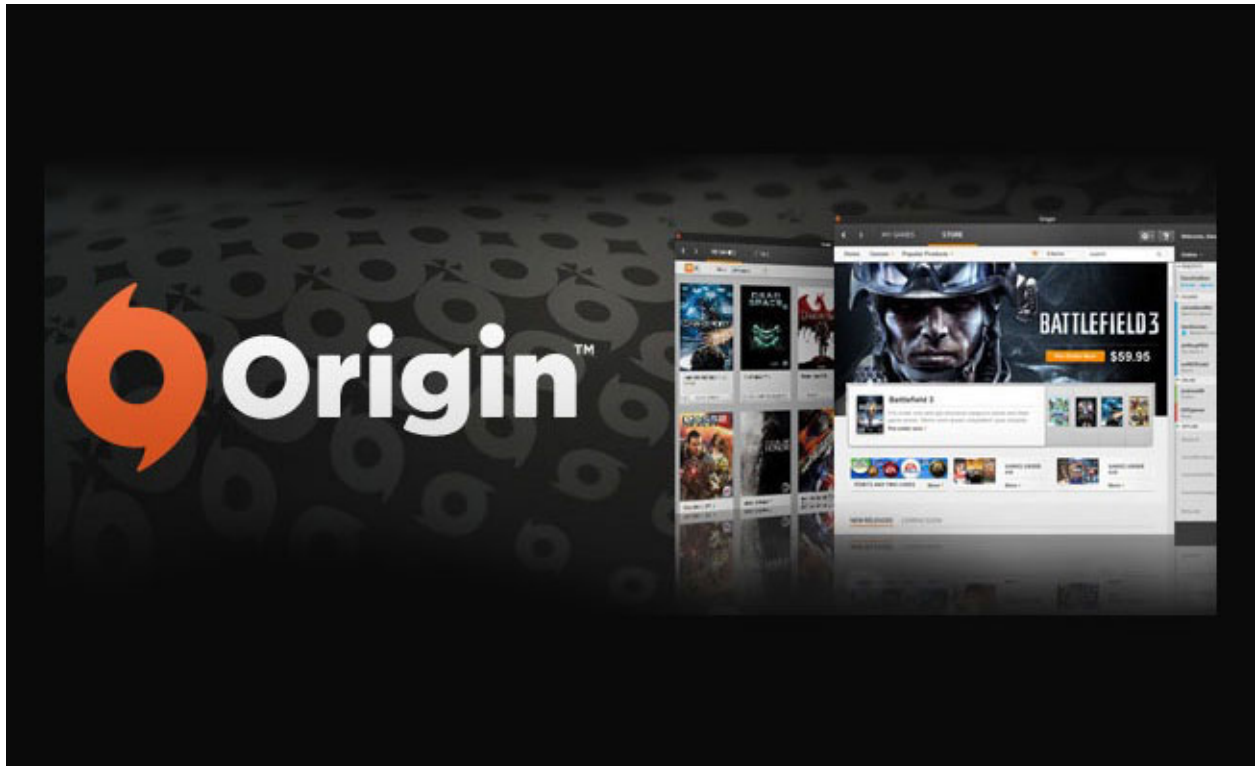



Exhibit B-7

**Download and Play
Your Favorite
PC Games from EA**



Anytime, Anyplace.

[Learn More](#)

The image is a promotional banner for EA GAMES. It features a dark background with a repeating pattern of the EA GAMES logo. At the top, the text 'Download and Play Your Favorite PC Games from EA' is displayed in white. Below this, there is a screenshot of the EA GAMES website. The website shows the 'Battlefield 3' game page, which includes a large image of a soldier's face, the game title 'BATTLEFIELD 3', and a price tag of '\$59.99'. The website interface also shows various navigation links and a sidebar with more game recommendations. Below the screenshot, the text 'Anytime, Anyplace.' is written in white. At the bottom, there is an orange button with the text 'Learn More' in white.

Exhibit B-8



Free. **XBOX LIVE**.
My Account | Join Now | Sign In



Xbox 360 + KinectXbox LIVESocialGamesVideoMusicSupportSearch All

Games for Windows

Welcome to Games for Windows! This is the best place to easily discover, buy, download and play games for your PC.

[Browse All PC Games](#) **Games for Windows**



Great Games, Great Prices

Games for Windows® Marketplace delivers great games at great prices and gives you access to Games for Windows — LIVE, a free online gaming service that lets you connect and play with your friends and millions of Xbox LIVE® members!

All the games you want — at great prices!

Shop for your favorite games in every genre. You'll find Games for Windows Marketplace exclusives, Games for Windows — LIVE games, great bargain games and casual games. With great new games shipping every week, you can find, purchase and download the games you want straight to your computer!



Source: Xbox Website, <http://www.xbox.com/en-US/Live/PC>

Exhibit C: Class III

Exhibit C-1

A promotional banner for Warhammer 40,000 games. The top section has a dark blue background with the text 'WEEKEND DEAL' in white. Below this, the background is a dark, atmospheric image of a Space Marine in blue and gold armor, holding a chainsword. The text 'ALL' is centered above the 'WARHAMMER 40,000' logo, which is in a stylized green and black font. Below the logo, the word 'GAMES' is centered. A large '66% OFF' is prominently displayed in the center. At the bottom, a dark blue bar contains the text 'FREE RETRIBUTION MULTIPLAYER WEEKEND' in white. Below this bar, on a dark grey background, is a paragraph of text: 'Play the Retribution multiplayer for free until Sunday 1pm PST! [Click Here](#) to download and start playing. Must have [Steam](#) installed.' followed by a line of asterisks and more text: '*Discount excludes the [Death Guard Champion Chapter Pack](#), [Iron Hands Chapter Pack](#) and [Dreadnought DLC](#).' and finally 'Discount ends Monday 10am PST.'

WEEKEND DEAL

ALL

WARHAMMER®
40,000

GAMES

66% OFF

FREE RETRIBUTION
MULTIPLAYER WEEKEND

Play the Retribution multiplayer for free until Sunday 1pm PST! [Click Here](#) to download and start playing. Must have [Steam](#) installed.

*Discount excludes the [Death Guard Champion Chapter Pack](#), [Iron Hands Chapter Pack](#) and [Dreadnought DLC](#).

Discount ends Monday 10am PST.

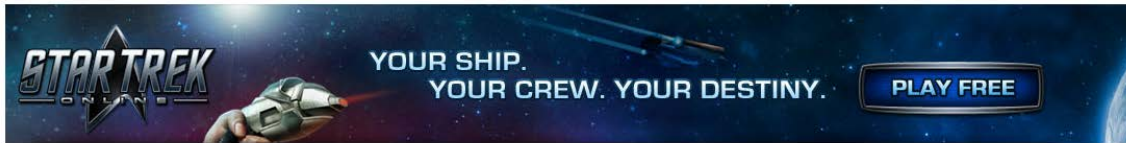
Source: Steampowered.com

Exhibit C-2



Source: VideoGamerRepublic.com

Exhibit C-3



Source: MMORPG.com

Exhibit C-4



Source: MMORPG.com

Exhibit C-5



Source: MMORPG.com

Exhibit C-6



The advertisement features a screenshot from the game showing a woman in a white swimsuit standing in a bathroom, looking at a man who is relaxing in a large, modern bathtub. The scene is set in a luxurious, modern bathroom with a large mirror, a sink, and a towel rack. The Sims 3 logo is prominently displayed in the top left corner, with the text 'Master Suite STUFF' below it. A promotional message states: 'Buy The Sims 3 Master Suite Stuff Pack and Receive 50% OFF Any Expansion Pack'. The product name 'The Sims™ 3 Master Suite Stuff' is displayed in large, bold text. The price is listed as '\$19.99', followed by a green icon and the text 'Available as Direct Download'. There are two buttons: 'MORE INFO' and 'ADD TO CART >>'. At the bottom, the platform is listed as 'PC' and the ESRB rating is 'Teen - Crude Humor, Sexual Themes, Violence'. A note states 'Online Interactions Not Rated by the ESRB'.

The Sims™ 3 Master Suite Stuff

\$19.99  Available as Direct Download [MORE INFO](#) [ADD TO CART >>](#)

Platform: PC ESRB: Teen - Crude Humor, Sexual Themes, Violence
Online Interactions Not Rated by the ESRB

Source: Origin.com

Exhibit C-7




Source: Oxmonline.com

Exhibit C-8



Exhibit C-9



FEATURED SCREEN:
SCRABBLE®

SAMSUNG GALAXY TAB™ 10.1 16GB

GOOGLE MAPS™
Navigate highways, traffic and public transportation.

KAYAK
Plan a family vacation, from flight to hotel.

GLYPSE™
Share your exact location with anyone, in seconds.

UPNEXT
Simply the coolest way to navigate any U.S. city.

CALL | 1.866.858.9344 **VISIT** | Your local Verizon store
Find yours at vzw.com/stores


Source: Electronic Arts

Exhibit C-10



Source: Amazon

Exhibit C-11



A promotional poster for the video game Gears of War 3. At the top center is a glowing red skull emblem. Below it, six lines of text are stacked vertically: "BROTHERS TO THE LAST FIGHT.", "BROTHERS TO THE LAST ENEMY.", "BROTHERS TO THE LAST HOUR.", "BROTHERS TO THE LAST BULLET.", "BROTHERS TO THE LAST BREATH.", and "BROTHERS TO THE LAST HOPE.". The central image shows a group of soldiers in a dark, war-torn environment. A large soldier in the foreground is holding a child. Other soldiers are visible in the background, some holding weapons. The title "BROTHERS TO THE END" is written in large, white, serif capital letters across the middle. Below the title is a quote: "THE MOST INFLUENTIAL FRANCHISE OF THIS GENERATION." - G4TV. Underneath the quote is the text "JOIN THE FIGHT AND TRACK YOUR STATS AT GEARSOFWAR.COM". The game title "GEARS OF WAR 3" is displayed in a stylized font, with "GEARS OF WAR" in white and "3" in red. At the bottom left is the ESRB rating "MATURE 17+" with a description: "Blood and Gore, Intense Violence, Strong Language". To the right of the rating is a copyright notice: "© 2011 Epic Games, Inc. All rights reserved. Epic, Epic Games, the Epic Games logo, Gears of War, Gears of War 3, Marcus Fenix, and the Crimson Omen logo are trademarks or registered trademarks of Epic Games, Inc., in the United States of America and elsewhere. Available in Standard, Limited, and Epic Editions. Pre-order at participating retailers to secure availability." Further right are the website "gearsofwar.com", the Facebook page "facebook.com/gearsofwar", the "Microsoft Studios" logo, and the "EPIC GAMES" logo. At the bottom left is the "XBOX 360" logo, and at the bottom right is the slogan "Jump in." on a green background.

BROTHERS TO THE LAST FIGHT.

BROTHERS TO THE LAST ENEMY.

BROTHERS TO THE LAST HOUR.

BROTHERS TO THE LAST BULLET.

BROTHERS TO THE LAST BREATH.

BROTHERS TO THE LAST HOPE.

BROTHERS TO THE END

"THE MOST INFLUENTIAL FRANCHISE OF THIS GENERATION." - G4TV

JOIN THE FIGHT AND TRACK YOUR STATS AT GEARSOFWAR.COM

GEARS OF WAR 3

MATURE 17+
Blood and Gore
Intense Violence
Strong Language

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gearsofwar.com
facebook.com/gearsofwar

Microsoft Studios

EPIC GAMES

XBOX 360.

Jump in.

Source: Official Xbox Magazine, February 2012

Exhibit C-12



TOGETHER WE ARE INVINCIBLE

JOIN FORCES | PREORDER NOW



PLAYSTATION®3 SYSTEM | MARCH 2011
FOR WINDOWS® PC | AVAILABLE NOW



FINAL FANTASY XIV
ONLINE

FINALFANTASYXIV.COM

TEEN
Alcohol Reference
Animated Blood
Language
Suggestive Themes
Violence
ESRB

PC
DVD-ROM
SOFTWARE

 **PS3**
PlayStation 3

 **amazon.com** **SQUARE ENIX.**

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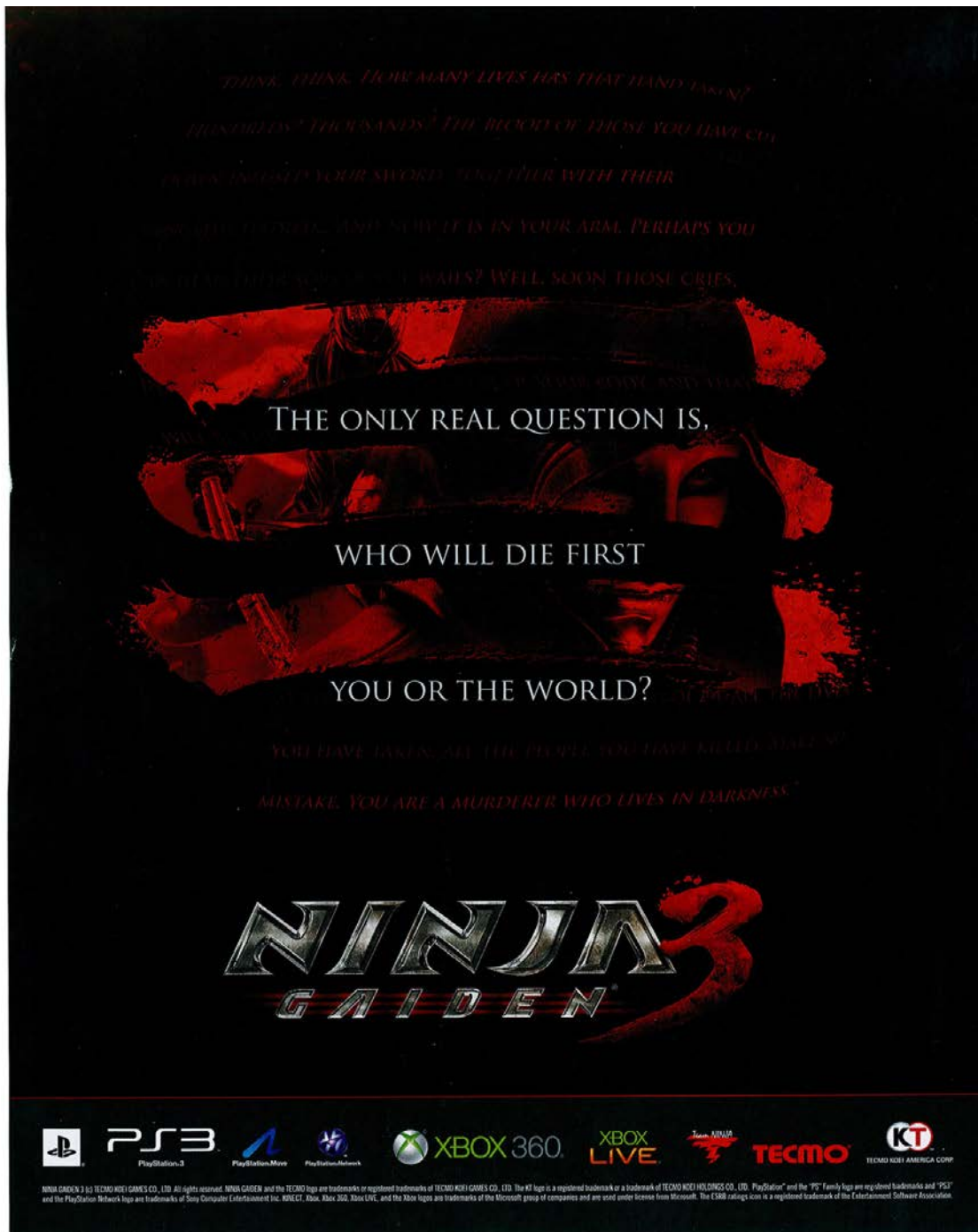
Source: Electronic Gaming Monthly, February 2011

Exhibit C-13



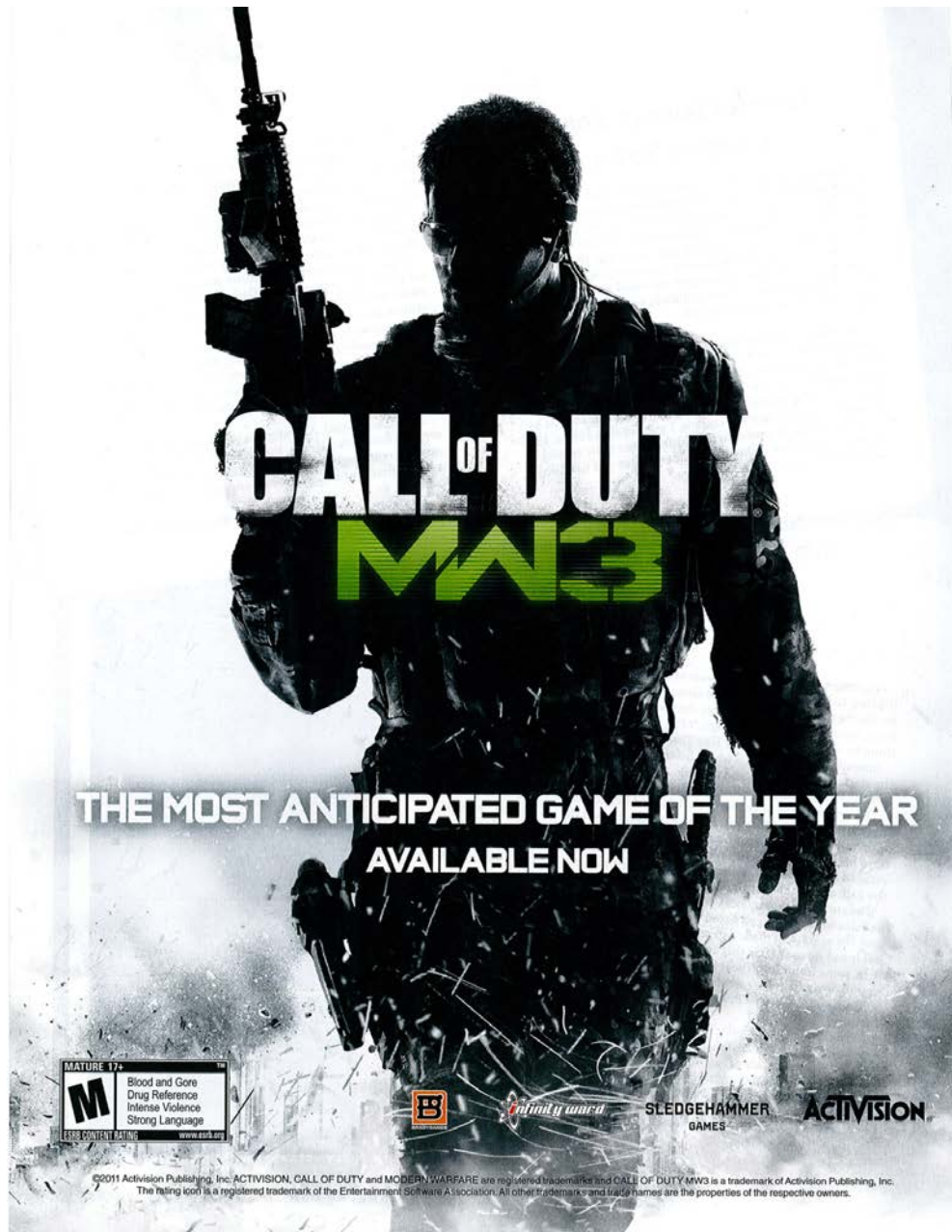
Source: Amazon

Exhibit C-14



Source: Playstation: Official Magazine, February 2012

Exhibit C-15



Source: Gamepro, Winter 2011

Exhibit C-16



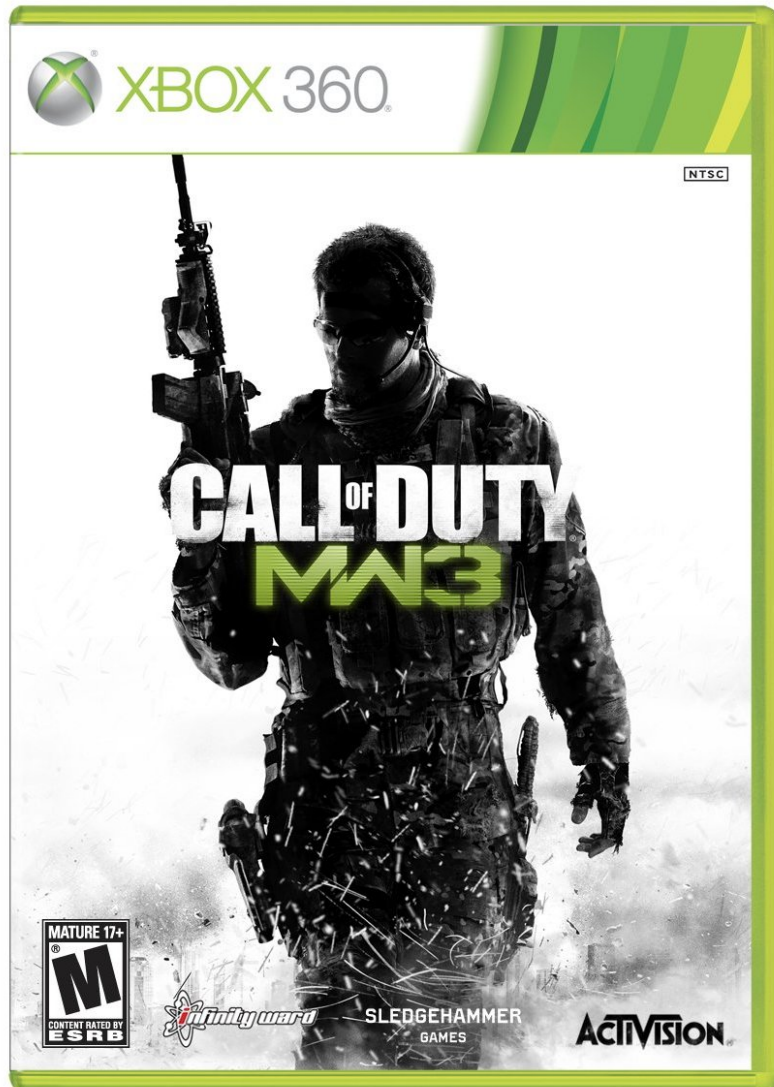
Source: GamePro, Winter 2011

Exhibit C-17



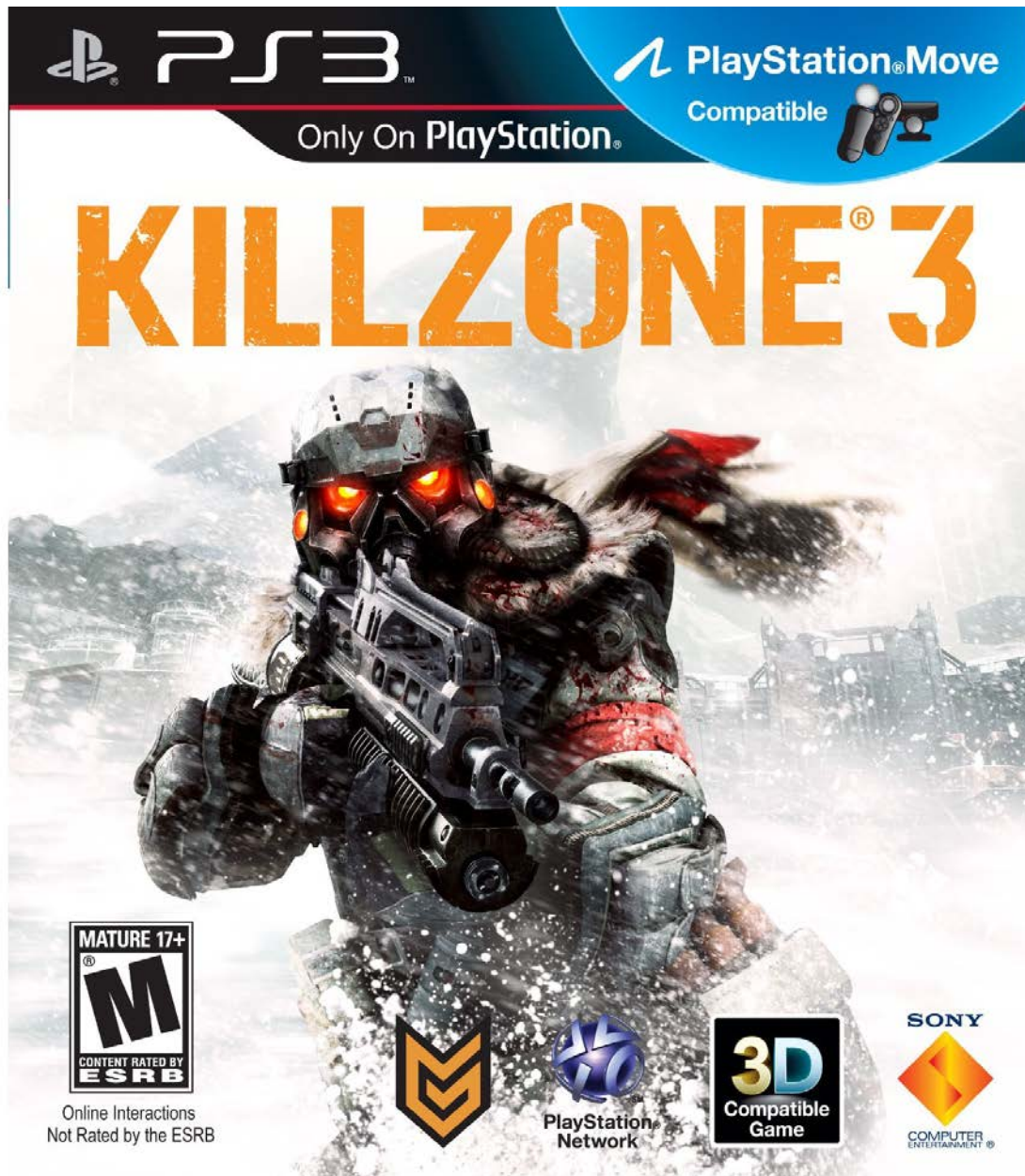
Source: GamePro, Winter 2011

Exhibit C-18



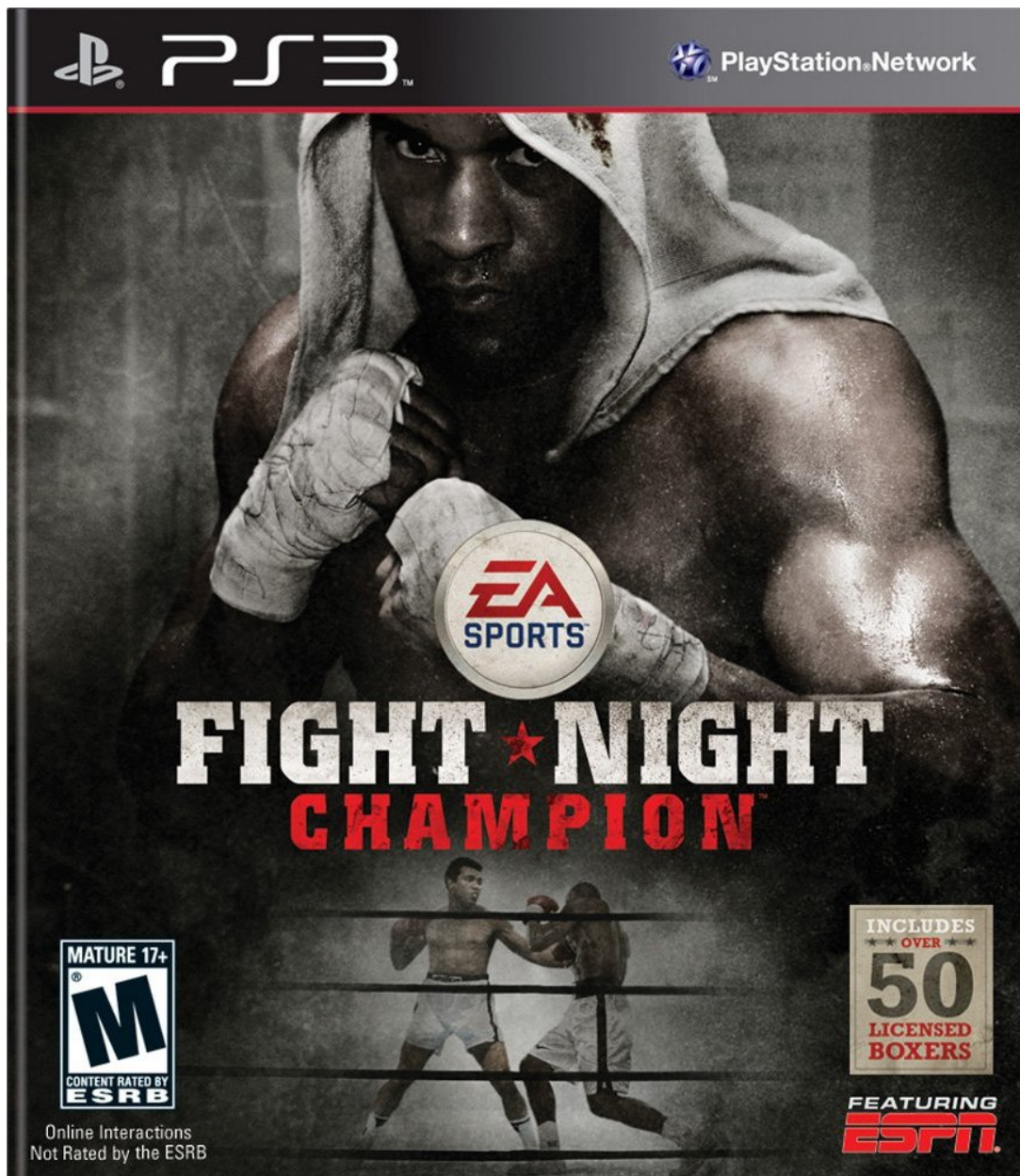
Source: Amazon

Exhibit C-19



Source: Amazon

Exhibit C-20



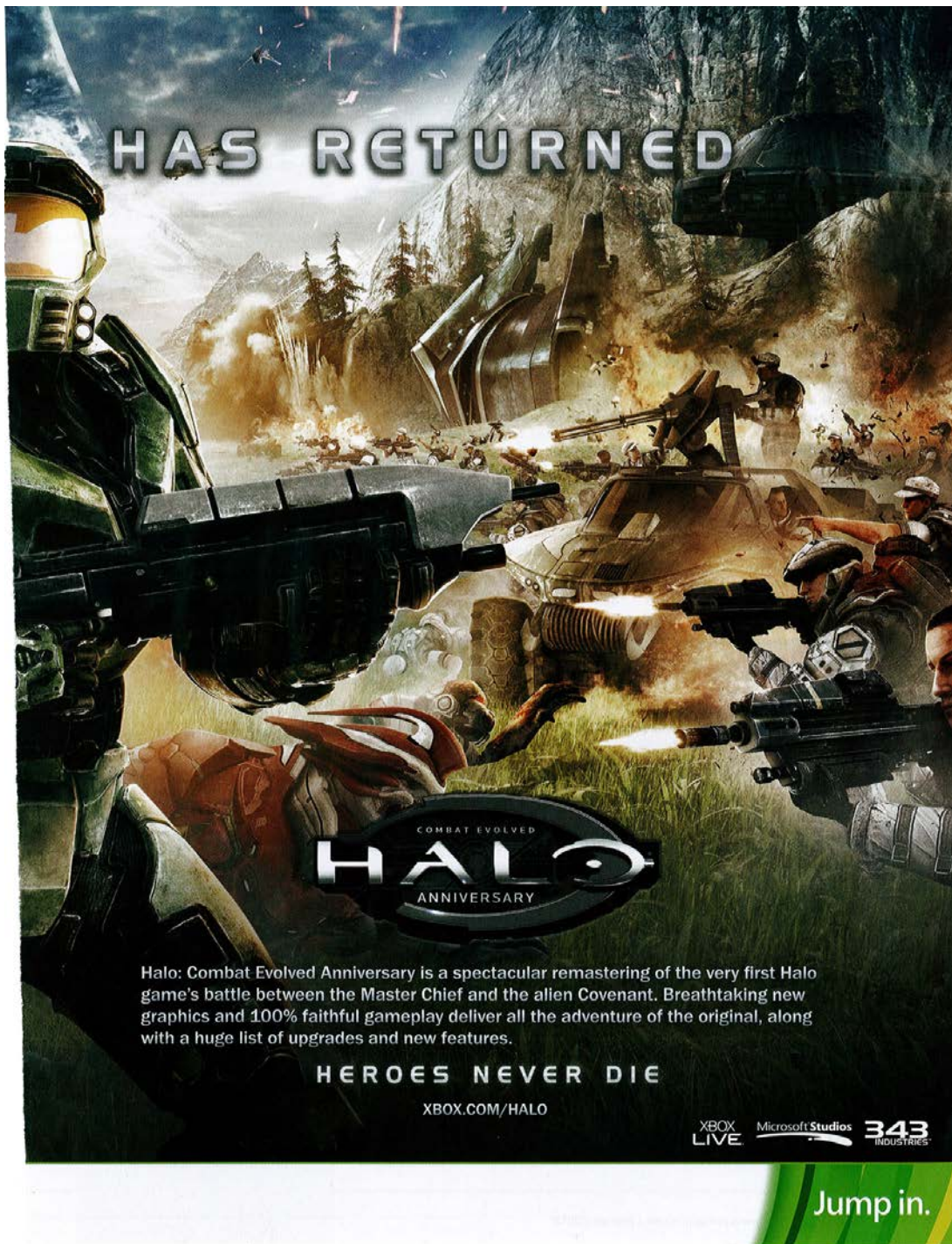
Source: Amazon

Exhibit C-21



Source: Amazon

Exhibit C-22



Source: Official Xbox Magazine, February 2012

Exhibit C-23



ONCE YOUR COMMUTE IS OVER
START DRIVING.

The real world is becoming a hostile place for those who love cars. Thankfully, Forza Motorsport 4 lets us fully celebrate our love for all things auto. Free of congestion and roadblocks and full of new tracks, new cars, groundbreaking Kinect features, and unrivaled social interaction. It's an entirely new car experience.

Available October 11th


FORZA MOTORSPORT 4
WHERE DREAMS ARE DRIVEN

Jump in.

Source: GamePro, Winter 2011

Exhibit C-24



Exhibit C-25

facebook Home Profile Friends Inbox Ron Callari Settings Logout

Mafia Wars [Become a Fan](#)

Wall Info **Reviews** Discussions

About Mafia Wars



Go to Application

Block Application

<http://www.zynga.com>

Information

★★★★★ (4.5 out of 5)
Based on 4593 reviews

Users:
25,334,001 monthly active users,
25 friends



Start a Mafia family with your friends, run a criminal empire and fight to be the most powerful family.

Source: Facebook

Exhibit C-26



Exhibit C-27



Exhibit C-29

PS3
Xbox 360



MADDEN NFL 12

PRODUCT POSITIONING

True to the Game

SHORT DESCRIPTION

Madden NFL 12 continues the rich tradition of the storied franchise by bringing fans closer to the NFL than ever before. Featuring all 32 teams, stadiums, and your favorite players in the league, *Madden NFL 12* is True to the Game.

LONG DESCRIPTION

In the NFL, no player's performance is the same in the 4th quarter as it is in the 1st, and now the same is true in *Madden NFL 12*. With all-new Dynamic Player Performance, players can catch fire and take over a game by stringing together big plays or lose confidence after a miscue. Take your game online and create a customized Online Community with up to 2,000 friends. With all 32 teams, stadiums, and your favorite NFL players, *Madden NFL 12* is True to the NFL, True to the Franchise, and True to the Game.

KEY FEATURES

- **Playbooks & Gameplay** - All-new collision system, advanced defensive A.I. enhancements and the #1 most requested feature, Custom Playbooks, come together to provide a more authentic gameplay experience.
- **Sights and Sounds of Sunday** - Experience NFL Sundays like never before with team-specific run-outs featuring mascots and cheerleaders, authentic broadcast cameras, lifelike 3D grass, and dynamic time-of-day.
- **Build an NFL Dynasty** - Take complete control of your favorite team with an enhanced Franchise mode featuring expanded rosters, cut days, an injured reserve list, and more. Hire and fire coaches, or trade draft picks to build the NFL's next dynasty.
- **Dynamic Player Performance**—Experience the highs and lows of authentic NFL football as player traits rise and fall based on their performance throughout an entire game.
- **Madden NFL Ultimate Team** - The perfect combination of *Madden NFL Football*, fantasy football, and trading cards comes to life with Madden Ultimate Team. Earn, buy, auction, and now trade players as you build your ultimate team of NFL stars.
- **Welcome to the Neighborhood** - Create an Online Community and play head-to-head against up to 2,000 friends. Your friends, your rules, your leaderboards.

KEYWORDS: Madden, Madden NFL 12, True to the Game, Dynamic, Player, Performance, Dynamic Player Performance, online community, Madden Ultimate Team

Platform: PS3	Release Month: August 2011	# of players: Offline: 1-6 Online: 2-6	Motion Sensor Capable: N/A	Part No.: US: 19646 CAN: 36600	UPC No.: US: 0-14633 19646-7 CAN: 0-14633-36600-6
X360	August 2011	Offline: 1-4 Online: 2-6	N/A	US: 19648 CAN: 36509	US: 0-14633 19648-1 CAN: 0-14633-36509-3



Category: Sports

Publisher: Electronic Arts

Developer: Tiburon

For additional art assets go to: <https://retail.ea.com>.
Game Website: ea.com/Madden-NFL



Exhibit D: Declarations

DECLARATION OF KERRY HOPKINS

I, Kerry Hopkins, Senior Director, Intellectual Property, at **Electronic Arts Inc. ("EA")** hereby declare that the following statements are true and correct to the best of my knowledge and belief;

1. I am the senior counsel for EA with knowledge of matters discussed in the foregoing Petition.
2. EA publishes the mobile game "Scrabble," which offers chat functionality.
2. EA's statistical data indicates that only a small percentage of "Scrabble" players use chat to any significant degree.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.



Kerry Hopkins

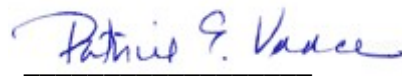
Executed this 15th day of March 2012.

DECLARATION OF PATRICIA VANCE

I, **Patricia E. Vance, President** of the **Entertainment Software Rating Board** (the “ESRB”), hereby declare that the following statements are true and correct to the best of my knowledge and belief;

1. I am the President of ESRB with knowledge of matters discussed in the foregoing Petition.
2. The ESRB provides parents with age-based ratings and over 30 content descriptors that highlight features of a game that factored into the rating or may be of interest or concern.
3. Nearly all games sold at retail in the United States carry an ESRB rating.
4. In 2011, ESRB completed 1,332 rating assignments.
5. ESRB’s age ratings and content descriptors appear prominently on game packaging.
6. Most retailers, including national chains, have policies to only stock or sell games that carry an ESRB rating.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.



Executed this 15th day of March 2012.